









# **Trade Events & Expos**

Create spaces for commerce and conversations



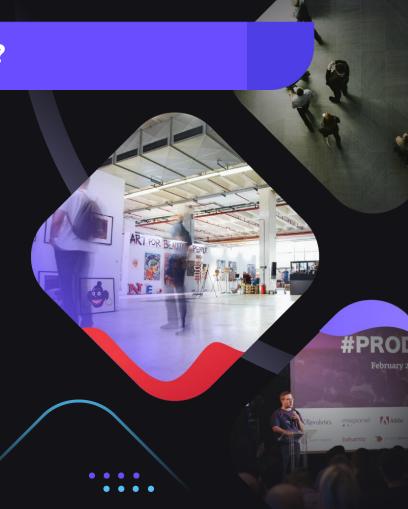






## Why organise trade events virtually?

- Curate industry specific knowledge exhibitions
- Break boundaries and invite global audiences
- Maximise reach for your exhibitors product
- Clear Rol and sales opportunities for exhibitors



#### What makes trade event successful?



Customizable Booth experiences



Captivating
Product Display



Downloadable resources

1:1 Booth Visitor
Interaction



Lead Generation

### Make impactful and engaging exhibits with Airmeet



Add a splash of your brand colours to the booth via customization options

Branding

Engage with your booth visitor in interactive virtual tables

Networking



Display your product via video or as a 3D image

Exhibition



Generate leads from prospects and nail your Rol

Sales



Plug in useful resources to booths and track downloads

Integrations





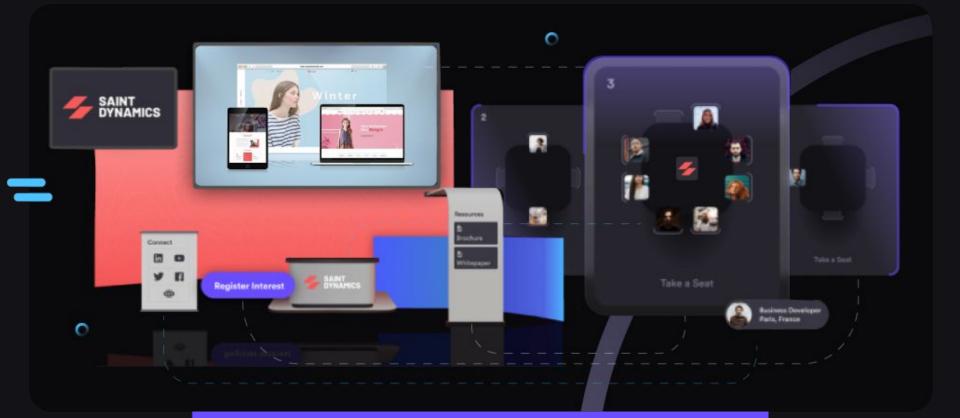
Showcase your product in the booths and connect with prospects in the booth lounge one-on-one



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## **Why Customers love Airmeet?**

Robust & Reliable





Easily Customizable Options



Meaningful engagement



**Rich Analytics** 



**PHILIPS** 

VOLVO

accenture

**Up**work

Infosys\*